

*"Those who think they can change the world,
are the ones who do" - Steve Jobs*

Exec:

**Do you know someone with, or have ideas yourself, about how to
built a community of hybrid trainers / Instructional designers?
Maybe you know a EdTech learning geek, like myself?
Please share!**

To all my new colleagues at Astellas,

*Hello, my name is Eric from training.
I started in March 2022 within the Global Capability Area within
Capability, Learning & Development team. My team and I are
on a mission "to ensure and enable the best In-Market hybrid
trainings and/or learning experiences at scale".*

*How cool could it be if [#Hybrid](#) [#training](#) events became
[#learning](#) magnets: Playgrounds full of [#inspiring](#) stuff,
supported by peer-to-peer interactions and social
recommendations, and yes some assigned.
Fully searchable and selectable based on content and on time
available, yet all hugely effective and bringing value to the
business and to patients?*

*Sounds like a Mission Impossible?
To me it sounds like the perfect moon-shot!*

*[#Hybrid](#) [#instructors](#) [#faculty](#) [#mobilizers](#) [#mulltipliers](#) ,
and those aspiring to do so,
I welcome you, your shares, your ideas, support & tags!
Happy to hear from you and learn with you!*

*Kind regards,
Eric*